

## How to Promote the USCCA in the Parish

The following are suggestions to supplement the ways in which your parish is promoting use of the *United States Catholic Catechism for Adults* (USCCA). They take advantage of the simplicity of simple, “old fashioned” methods and newer, Internet-based technologies.

- Print business cards with information on upcoming events that will highlight the USCCA. Include the phone number of the staff person who is coordinating these events.
- Print and mail “reminder” postcards with key event dates as well as the websites for the parish and the USCCA. Send one postcard for fall/winter events and another for spring/summer events.
- Include a “calendar of events” on the USCCA in your parish bulletin at the start of each month. Highlight one event that will take place in the next two-three weeks. Update the calendar each month to feature the next major event. Leave additional copies in the Church vestibule or narthex.
- Add a special section to your parish bulletin that features one chapter of the USCCA. Provide a brief summary of the topic, the subject of the story of faith, and how this topic relates to the current life and ministry of the parish. Go to [www.usccbpublishing.org](http://www.usccbpublishing.org) and click on “Know Your Faith” for downloadable samples for many of the USCCA chapters that can be used in your parish bulletin.
- Have information on and sign-up sheets at all events for small faith-sharing communities or prayer groups that will be using the USCCA.
- Encourage each parish committee to use some of the small-group suggestions during their meetings.
- Feature the USCCA at your parish website. Link to your parish events, the listing at [www.usccbpublishing.org](http://www.usccbpublishing.org), or any of the online resources.
- Set up a moderated discussion board or web log (“blog”) at your parish website where those who are using the USCCA can share their insights and reflections.
- Make copies available for sale after Sunday Masses or in the parish office.